

Waterco's MultiCyclone Plus wins prestigious UK industry award

SPATEX 2011 Best Product Winner

International swimming pool and water treatment specialist Waterco Ltd has won the Best Product Award at SPATEX UK 2011 for its MultiCyclone Plus, as judged by industry representatives and announced in the latest issue of the UK's Pool & Spa Scene magazine.

Waterco's MultiCyclone Plus all-in-one centrifugal pre-filtration and filtration system impressed judges with its water saving capabilities, its energy efficiency and streamlined sizing.

"The MultiCyclone Plus is an extremely well designed product that very much lives up to its environmental credentials," says Tony Fisher, managing director, Waterco UK.

"There can be no higher accolade than being recognised by the industry in this way and we are delighted with this award win."

Mid America Pool and Spa Show selects new venue for 2012

The Mid America Pool and Spa Show is excited to announce they have selected the Schaumburg Convention Center as the venue for the 2012 Show. By relocating the show from St. Charles to Schaumburg, the show will be more accessible as it draws attendees from 24 states and exhibitors from a national level.

The Schaumburg Convention Center has been described as a "Ground breaking showpiece for conventions and trade shows" and is a state of the art, fully integrated facility that will allow exhibitors to better utilize space and maximize their investment. In addition, the layout of the facility will allow for additional education and training to be provided to attendees during the show. The accompanying hotel will be the Renaissance Schaumburg Hotel, rated #1 in guest satisfaction for Renaissance Worldwide.

About the Mid America Show

For the past twenty years, the Mid America Pool and Spa show has provided dealers and buyers in the Pool and Spa Industry the opportunity to meet face to face in the Midwest and work to better the industry as a whole. In addition to two days of exhibits, the show offers quality training and education to owners, management, techs and government officials.

The show is held the third week of January, the 2012 show is scheduled for January 16-20th.

For more information, contact Jocelyn Young at 630.308.1363 or jocelyn@midamericashow.com. Or visit www.midamericashow.com

Waterco first introduced the MultiCyclone pre-filter in 2007, offering a major industry innovation. The MultiCyclone Plus takes the patented technology a huge leap forward, combining the pre-filter with a built-in cartridge filter – and the streamlined design means the entire pool filtration system can be installed vertically, atop a standard pool pump.

The centrifugal pre-filter filters up to 80 per cent of the dirt which would normally go into the cartridge filter and drains it out. The frequency of filter maintenance is thus significantly reduced, and it only takes 15 litres of water to flush the unit, thus saving pool owners time and money. In fact, the MultiCyclone Plus is a cost effective way to save between 7,000 and 20,000 litres of pool water per year compared with sand filtration systems.

SPATEX took place in early February and is the only show dedicated to the combined water leisure sectors, providing a forum for thousands of new products to be showcased for the upcoming European summer season.

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